

Clean Water Action and Clean Water Fund

JOB ANNOUNCEMENT

POSITION: *Michigan Campaigns Director*
LOCATION: East Lansing, MI
POSTING DATE: June 17, 2010
CLOSING DATE: July 1, 2010 or until filled

Clean Water Action and Clean Water Fund seek a *Campaigns Director* who will work with other staff to mobilize and advocate on behalf of the organization's 250,000 Michigan members and its environmental, public health and democracy campaigns, lawmaker accountability and electoral programs. Clean Water Action is a national citizens' organization working for clean, safe and affordable water, prevention of health-threatening pollution, creation of environmentally-safe jobs and businesses, and empowerment of people to make democracy work. Clean Water Action has 1 million members nationally and over 250,000 in Michigan. Clean Water Fund provides research, education, organizing, and technical assistance to strengthen grassroots environmental efforts around the country, promoting the public interest on issues related to water, natural resources, health, and a healthy economy. Clean Water Action and Clean Water Fund work together on selected campaigns and programs.

Responsibilities

- Work with local groups, environmental partners and Clean Water Action staff and members to develop and implement winning issue and electoral strategies and campaigns;
- Lead the development and implementation of overall organizational and campaign-specific communications plans;
- Supervise daily activities of community-based organizers;
- Build and strengthen networks and coalitions to support legislative and political campaigns;
- Assist with Clean Water Action's citizen lobby program;
- Coordinate with and support Clean Water Action's field and phone canvass programs;
- Play a key role in with major donor and foundation programs; and
- Other tasks as assigned.

Qualifications

- Experience working with leaders in political, environmental, media and funder communities;
- Successful professional legislative and electoral campaign experience;
- Solid experience in online, social media, earned media and other communication skills;
- Experience in all aspects of press relations and media communications;
- Demonstrated oral/written communication and interpersonal skills;
- Well-organized and able to handle multiple responsibilities;
- Versatile, quick learner; highly productive, hardworking, and reliable work style; able to meet deadlines and do what it takes to get results;
- Strong teamwork and ability to work with diverse people and community groups;
- Experience in directing and supervising volunteers and staff;
- Proficiency with database programs and technologies; and
- Flexibility to adjust to project needs and to work weekday evenings and weekends as needed.

Compensation

- Salary commensurate with experience
- Attractive benefits package available

To Apply: E-mail your resume to Cyndi Roper at croper@cleanwater.org with subject line "Campaigns Director".