

## **Privacy Policy**

### ***West Michigan Environmental Action Council(WMEAC) Internet Privacy Policy***

*WMEAC* is pleased to provide information to all of its customers about its online privacy policy. Please be assured that *WMEAC* uses its best efforts to protect the privacy of visitors to this web site.

#### **Types of Information We Collect and How It Is Used**

*WMEAC* only gathers personal information, such as, first and last names, home addresses, email addresses and credit card numbers, when voluntarily submitted by you. If you make an online donation, personal information will be collected from you in order to process that donation.

With your permission, we will use personal information collected from you to send you information, such as, *WMEAC* updates newsletter, special event invitations, and fund-raising campaigns. If you do not elect to receive such materials, we will not send them to you.

#### **Sharing of Personal Information**

Companies may be engaged by *WMEAC* to perform a variety of functions, such as, assisting with donation collection, providing technical services for our web sites, etc. These companies may have access to personal information if needed to perform such functions. However, these companies may only use such personal information for the purpose of performing that function and may not use it for any other purpose. Other than as provided in this privacy policy, *WMEAC* does not sell, transfer or disclose personal information to third parties.

*WMEAC* reserves the right to use or disclose any information as needed to satisfy any law, regulation or legal request, to protect the integrity of the site, to fulfill your requests, or to cooperate in any law enforcement investigation or an investigation on a matter of public safety.

#### **Access**

You are in control of any personal information you provide to us on-line. If at any time, you would like to correct the personal information we have about you or if you would like to change your preferences for contacts from us, you can let us know by contacting us at the postal address listed below.

#### **Cookies**

“Cookies” are pieces of information that a web site transfers to an individual’s hard drive for record-keeping purposes. Cookies allow the web site to remember important information that will make your use of the site more convenient. Like most web sites, *WMEAC* uses cookies for a variety of purposes in order to improve your on-line experience. For example, we track the total number of visitors to our site on an anonymous aggregate basis. We may also employ cookies so that we remember you when you return to the site. We may associate personal information with a cookie file in that instance.

Use the options in your web browser if you do not wish to receive a cookie or if you wish to set your browser to notify you when you receive a cookie. Click on the “Help” section of your browser to learn how to change your cookie preferences. If you disable all cookies, you may not be able to take advantage of all the features of this web site.

#### **Links to Other Sites**

We may offer links to sites that are not operated by *WMEAC*. If you visit one of these linked sites, you should review their privacy and other policies. We are not responsible for the policies and practices of other companies.

#### **Changes to our Privacy Policy**

This privacy policy is effective as of *8/7/2019*. From time to time, it may be necessary for *WMEAC* to change this privacy policy, so we suggest that you check here periodically. Rest assured, however, that any changes will not be retroactively applied and will not alter how we handle previously collected information.

#### **How to Contact Us**

If you have any questions about the *WMEAC* Internet Privacy Policy, please contact us at:

*West Michigan Environmental Action Council*  
c/o Bill Wood, Executive Director  
1007 Lake Dr. SE Grand Rapids, MI 49506  
bwood@wmeac.org

