



SPONSORSHIP OPPORTUNITIES

Blue Tie Ball

WEDNESDAY, APRIL 22, 2020
6PM-10PM

CITY VIEW
401 HALL STREET SW
GRAND RAPIDS, MI

**Yes, I WANT TO PROTECT OUR WATER RESOURCES
BY SUPPORTING WMEAC'S BLUE TIE BALL!**

April 22, 2020

6 PM - 10 PM, CITY VIEW

\$5,000

**ENVIRONMENTAL
CHAMPION**

Opportunity to introduce the Environmental Legacy Award winner

Logo and name on event web page & WMEAC social media channels

Prominent mention in event press release

Full page ad in event program

Business membership worth \$100

Table for 10

\$2,500

**LAKE MICHIGAN
DEFENDER**

Logo and name on event web page, social media channels & event signage

Mention in event press release

1/2 page ad in event program

Business membership worth \$100

Table for 10

\$1,500

**RIVERS
ADVOCATE**

Logo and name on event web page, social media channels & event signage

Mention in event press release

1/4 page ad in event program

Business membership worth \$100

5 event tickets

\$1,000

**WATER
ACTIVIST**

Name on event web page, & social media channels

Mention in event press release

Logo in event program

Business membership worth \$100

4 event tickets

\$500

CHANGE MAKER

Name on event web page, & social media channels

Name listed in event program

Mention in event press release

Business membership worth \$100

2 event tickets

SPONSORSHIP AMOUNT

\$5,000 **\$2,500** **\$1,500** **\$1,000** **\$500**

CONTACT INFORMATION

NAME

EMAIL / PHONE

ADDITIONAL INFO REQUIRED FOR INVOICE

ADVERTISEMENT INFORMATION

If you are sponsoring at the \$1,500 level or above, please let us know who to talk to about your program advertisement:

NAME

EMAIL / PHONE

If you are sponsoring at the \$1,500 level or above, please send a jpeg or eps file of your logo to josh@welldesignstudio.com.

To receive the full value of your sponsorship, please respond by March 6, 2020. We will not be able to include your logo on pre-event promotional materials after that date. Final deadline for inclusion in the event program is March 31, 2020.

Sponsorship payments can be made by check, credit card (online or over the phone) or invoice. Sponsorship checks should be made directly to West Michigan Environmental Action Council and sent to WMEAC, 1007 Lake Drive Grand Rapids, MI 49506. To pay by credit card online go to wmeac.org/sponsor or call Mary Robinson at 616-451-3051 x 124.

